

NHS Provider Organisation CEOs

NHS England
Skipton House
80 London Road
London
SE1 6LH

Publications Gateway Reference 06809

June 2017

Dear colleague

Last November, NHS England launched a public consultation on proposals to reduce the sales of sugar-sweetened beverages (SSBs) on NHS premises and take action on the devastating impact the country's sweet tooth has on public health. In light of what we learnt through the consultation, NHS England has announced that the sale of SSBs will be banned in shops on all NHS premises from July 2018 unless suppliers voluntarily take decisive action to cut their sales over the next twelve months.

Your organisation's support is essential to helping us achieve this goal. We ask that you promote this agenda within your organisation, by signing the commitment where you have in-house services and encourage all your food and beverage suppliers to join leading retailers in signing a commitment to reduce the sales of SSBs.

Through our negotiations, we have already secured commitment from a number of major food and beverage suppliers to the NHS, who you might hold contracts with, including Marks & Spencer, Subway, Royal Voluntary Service, WH Smiths, ISS, Greggs and Compass.

Through the voluntary scheme suppliers on NHS premises will commit to:

- Reduce the total volume of monthly sugar-sweetened beverage sales per NHS outlet, reaching a target of 10% or less of total volume of drinks sales for the whole month of March 2018 and continuing thereafter and in future contracts;
- Commit to the definition of sugar-sweetened beverages as set out in Annex B;
- Provide NHS England with quarterly self-reported data, comprising total monthly beverage sales by volume (litres), including the total number of sugar-sweetened beverage sales, on a site-by-site basis; and
- Submit the first data return, which will encompass data from Quarter 2, to NHS England by 31 October 2017 and submit data returns on a quarterly basis thereafter.

If we do not secure sufficient sign-up or effect through the voluntary sales reduction scheme, a ban on the sale of SSBs will be introduced through the NHS Standard Contract. This ban will be implemented at an organisational level through re-

procurement of supplier contracts when they expire, or through voluntary contract re-negotiation.

We ask that you sign and return the attached Supplier Commitment document for any in-house services that you provide by 31 July 2017. The form can also be found in Annex C of the consultation response (<https://www.england.nhs.uk/wp-content/uploads/2017/04/sugar-action-doc.pdf>).

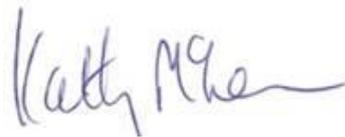
We would also like to ask you to confirm with NHS England your full list of supplier contracts. Please return this list and your signed Supplier Commitment document to england.healthyworkforce@nhs.net. Please also use this email if you have any questions.

Thank you for your support, and we look forward to continuing to work with you on this programme over the coming year.

Yours sincerely,

Handwritten signature of Bruce Keogh in blue ink, with a horizontal line underneath.

Sir Bruce Keogh
National Medical Director
NHS England

Handwritten signature of Kathy McLean in blue ink.

Dr Kathy McLean
Executive Medical Director
NHS Improvement

SUGAR-SWEETENED BEVERAGE SALES REDUCTION SUPPLIER COMMITMENT

This document sets how _____ (Supplier Name) will deliver a voluntary sales reduction scheme for sugar-sweetened beverages on NHS premises.

Please complete and return by 31 July 2017 to england.healthyworkforce@nhs.net.

1. COMMITMENT

_____ (Supplier Name) agrees to:

- Reduce the total volume of monthly sugar-sweetened beverage sales per NHS outlet, reaching a target of 10% or less of total volume of drinks sales for the whole month of March 2018 and continuing thereafter and in future contracts;
- Commit to the definition of sugar-sweetened beverages as set out in Annex B;
- Provide NHS England with quarterly self-reported data, comprising total monthly beverage sales by volume (litres), including the total number of sugar-sweetened beverage sales, on a site-by-site basis; and
- Submit the first data return, while will encompass data from Quarter 2, to NHS England by 31 October 2017 and submit data returns on a quarterly basis thereafter.

DECLARATION

Signed on behalf of 'Supplier X'	Signed on behalf of NHS England
Name:	
Position:	
Signature:	
Date:	